

Context, Background, Need

What set of needs or issues does the program/initiative/organization address?
List needs:

Assumptions

What are the underlying assumptions about how the program/initiative/org. works? (i.e., causal mechanisms)

If we do X, then Y is likely to occur. Explain how.

Start with if/then statements.

Logic Model
Brad Rose Consulting

OUTCOMES-IMPACTS
*(i.e., the effects, **changes** and/or **results** produced by the program/initiative/organization's operation and activities)*

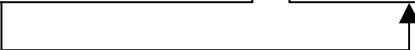
INPUTS
(i.e., resources, contributions, and investments)

OUTPUTS
(i.e., activities, processes, services, and events)

OUTCOMES-Short-term

OUTCOMES-Medium-term

IMPACTS-Long-term/Aggregate



Use these questions to complete the Theory of Change:

CONTEXT- What is/are the need(s) for the program/initiative/organization? What specific issues and needs does the program/initiative/organization address?

ASSUMPTIONS- What underlying assumptions does the program/initiative/organization hold about how and why it does what it does?

ASSUMPTIONS- What is it about the program/initiative/organization (i.e. which features, characteristics, processes, mechanisms, activities, etc.) that makes the desired changes or differences likely to happen (for, individuals, for communities, and other stakeholders)?

INPUTS- Which resources does the program/initiative/organization invest or use? For example: staff, volunteers, time, money, materials, research, background knowledge, equipment, curricula, etc.

OUTPUTS- Which *activities, events, actions*, etc. does the program/initiative/organization employ or implement? What “happens” as the program/initiative/organization does what it does? What would an observer see?

OUTCOMES (i.e., **changes and results**)- What are the short-term (i.e., relatively immediate—one year) changes the program/initiative/organization makes happen? What specifically will be different because of the implementation of the program/initiative/organization? Medium-term changes? (Note that the kinds of things that typically change include: awareness, attitudes, knowledge, skills, practices, policies, etc.)

IMPACTS- What are the longer-term changes the program/initiative/organization hopes to achieve or to influence?

Additional Questions for Change Efforts

1. What needs, or challenges, will we address?
2. What specifically will we do?
3. What will happen?
4. What do we expect to see change? What will be different?
5. When will differences become evident?
6. How will we know when change happens? i.e., What will be the evidence of change?